



## ***Maccabi USA Philadelphia Golf Tournament\_2022 Sponsorship Opportunities***

### **Tournament Sponsor - \$20,000**

- 1) Exclusive recognition as the Tournament Sponsor on all promotional emails (27,000+ member base), social media posts (20,000+ member following) including Marc Zumoff social (twitter 47,500+, Instagram 13,300+), materials, advertisements, and media, including company logo
- 2) Automatic membership in our *Chairman's Club*, which entitles you and your guests to attend an exclusive "photo op" with our featured speaker following our dinner program
- 3) Opportunity to set up a tent/expo area and to provide business literature at the event
- 4) Entry for up to three (3) foursomes (12 players) for golf and a total of fourteen (14) for dinner
- 5) Five (5) tee box signs
- 6) Exclusive *Tournament Sponsor* gift
- 7) **New:** Brand exposure during Maccabi Media event streams and content presentations, potentially including 40-million home JLTV\*

### **Dinner Sponsor - \$15,000**

- 1) Exclusive recognition as the Dinner Sponsor on all promotional emails (27,000+ member base), social media posts (20,000+ member following) including Marc Zumoff social (twitter 47,500+, Instagram 13,300+), materials, advertisements, and media, including company logo
- 2) Automatic membership in our *Chairman's Club*, which entitles you and your guests to attend an exclusive "photo op" with our featured speaker following our dinner program
- 3) Opportunity to provide business literature at the event
- 4) Entry for up ten (10 players) for golf and a total of eleven (11) for dinner
- 5) Four (4) tee box signs and a sign at dinner providing recognition as Dinner Sponsor
- 6) Exclusive *Dinner Sponsor* gift
- 7) **New:** Brand exposure during Maccabi Media event streams and content presentations, potentially including 40-million home JLTV\*

\*Branding plan can be designed to your specifications. JLTV affiliation TBD.



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### **Chairman's Club Sponsor - \$10,000**

- 1) Exclusive recognition as Chairman's Club Sponsor on all promotional emails (27,000+ member base), social media posts (20,000+ member following) including Marc Zumoff social (twitter 47,500+, Instagram 13,300+), materials, advertisements, and media, including company logo
- 2) Automatic membership in our *Chairman's Club*, which entitles you and your guests to attend an exclusive "photo op" with our featured speaker following our dinner program
- 3) Opportunity to provide business literature at the event
- 4) Entry for up two (2) foursomes (8 players) in golf event and a total of seven (7) for dinner
- 5) Three (3) tee box signs and a sign at our post-tournament dinner
- 6) Exclusive *Chairman's Club Sponsor* gift
- 7) **New:** Brand exposure during Maccabi Media event streams and content presentations, potentially including 40-million home JLTV\*

\*Branding plan can be designed to your specifications. JLTV affiliation TBD.

### **Chairman's Club Membership - \$5,000**

- 1) Membership in our *Chairman's Club*, which entitles you and your guests to attend an exclusive "photo op" with our featured speaker following our dinner program
- 2) Recognition as a *Chairman's Club* member on all promotional emails (27,000+ member base), social media posts (20,000+ member following) including Marc Zumoff social (twitter 47,500+, Instagram 13,300+), materials, advertisements, and media, including company logo
- 3) Entry for six (6) players at our golf event and a total of six (6) for dinner
- 4) Two (2) tee box signs and a sign in the appropriate area recognizing all members of the *Chairman's Club*
- 5) Exclusive *Chairman's Club Member* gift

### **Gold Sponsor - \$3,000**

- 1) Recognition as a golf sponsor on appropriate promotional materials
- 2) Entry for up to four (4) players at our golf event
- 3) Dinner for you and your guests
- 4) One (1) tee box sign
- 5) Exclusive Gold Sponsor Gift



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**Silver Sponsor - \$1,500**

- 1) Recognition as Silver Sponsor on appropriate promotional materials
- 2) Entry for up to two (2) players at our golf event
- 3) Dinner for you and your guest
- 4) One (1) tee box sign
- 5) Exclusive Silver Sponsor Gift

**Deluxe Tee Sponsor - \$650**

- 1) Entry for one (1) golfer
- 2) Dinner
- 3) One (1) tee box sign

**Individual Golfer - \$500**

- 1) Entry for one (1) golfer and dinner

**Tee Sponsor - \$250**

- 1) One (1) tee box sign, One (1) green sign