



February 2023

### **Maccabi USA Programs Department Intern**

The Maccabi USA Programs Department seeks a driven, organized, and perceptive individual to support with preparations for upcoming events including but not limited to the 15<sup>th</sup> Pan American Maccabi Games. This internship is unpaid but can be offered for school credit where applicable. This internship allows for flexibility in either a hybrid style work environment or will be completely remote. Interns will assist with projects to grow Maccabi USA's reach domestically and internationally, support internal preparations for events and act as a Maccabi USA brand ambassador. The intern will be supervised by Mackenzie Mager, Associate Program Officer and will start the internship as soon as possible.

To be successful in this role, it is important to be willing to learn about effective recruitment and marketing strategies, bring a creative and open mind, and tackle projects head on. If you are looking to gain experience with Jewish community outreach initiatives, making connections and establishing relationships with influencers and gatekeepers, this internship is for you. Additionally, this role will help expand and collect data to strengthen the Maccabi USA recruitment database through research and outreach initiatives.

### **Role and Responsibilities**

- Assist in recruitment of athletes and volunteers for the 15<sup>th</sup> Pan American Maccabi Games
- Conduct research and update sports contacts including but not limited to NCAA sports, publications and Jewish organizations
- Identify new areas of recruitment within the Jewish community and elsewhere
- Establish new contacts with collegiate club sports coaches, administrators, and athletes
- Conduct outreach to all applicants upon application completion
- Assist with form creation, editing and collection
- Work in tandem with marketing department to create press releases upon team appointment
- Serve as a Maccabi USA ambassador and work closely with Program team to ensure messaging is aligned with mission of organization
- Assist with admin responsibilities and help take payments from delegation members
- Join various conference calls with professional team and volunteers as needed
- Support other members of the professional team as needed

### **About the organization:**

Maccabi USA (MUSA) is a federally-recognized not-for-profit 501(c)(3) organization with an extensive history of enriching Jewish lives through athletic, cultural and educational programs. MUSA is the official sponsor of the United States team to the World Maccabiah Games and the Pan American and European Maccabi Games, as well as a sponsor of the JCC Maccabi Games for teens in North America. As the official Maccabi representative in the United States, Maccabi USA supports Jewish athletic endeavors, enhanced by cultural and educational activities in the US, Israel and throughout the Diaspora.

Maccabi USA builds Jewish pride through sports and promotes support for Israel, Zionism, and Jewish continuity through athletic, educational, and cultural experiences for participants of all ages.

Maccabi USA is a US Olympic and Paralympic Committee (USOPC) Affiliate Organization, one of 38 Affiliates nationwide to be recognized by the USOPC for its ability to cultivate a national interest in sport and increase opportunities for participation internationally, nationally and at the grassroots level. MUSA is rated as a three-star non-profit by Charity Navigator.

To apply, please send a resume and cover letter to Mackenzie Mager, [mmager@maccabiusa.com](mailto:mmager@maccabiusa.com).

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